

Special points of
interest:

- Shock Treatment
- New Team member
- Visual awareness



Shock Treatment



day at Pukekohe was published in the July 2002 issue of Kiwi Rider. Although the article dates back to 2002 the information in the article is an interesting read.

To read this article in it's entirety follow the link to our website.

<http://www.mcr.net.nz/31.htm>

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When Rick Jamieson, owner and manager of MCR was based in Auckland he worked for Forbes & Davies. As part of his role he enjoyed the experience of being a Tyre Technician for the racing circuit and NZ Superbike teams.

Many motorcyclists will spend a lot of time considering how they could be better, faster. This question was explored thoroughly by a team of experts in their fields. Brian Bernard (race winning rider), Robert Taylor (Ohlins suspension advisor), Rick Jamieson (Tyre Performance Technician) and Bentman (rider and writer for the Kiwi Rider magazine) made up the team.

Looking at the elements that affected performance such as rider ability, bike set up, which included suspension and tyre choices, the team spent a day at Pukekohe race track testing their theories, making changes and discussing the outcomes.

An article outlining their

At MCR our staff are actively involved in a diverse range of motorcycling. We are lucky to have staff that have been involved in experiences like these and are willing to share their knowledge to improve your riding experience.



Harleys are a passion



MCR is pleased to welcome our new confident and Harley friendly on-site mechanic to the team.

Don Birchall began work with us on Monday. He has a vast knowledge and experience in

His experience in working with earlier 'cast iron' models of Harley Davidsons will be a great benefit to our mechanical team. MCR now has a mechanical team that has a huge experience with most brands and models of motorcycles.

For all your servicing and mechanical needs, give the team at MCR a try.

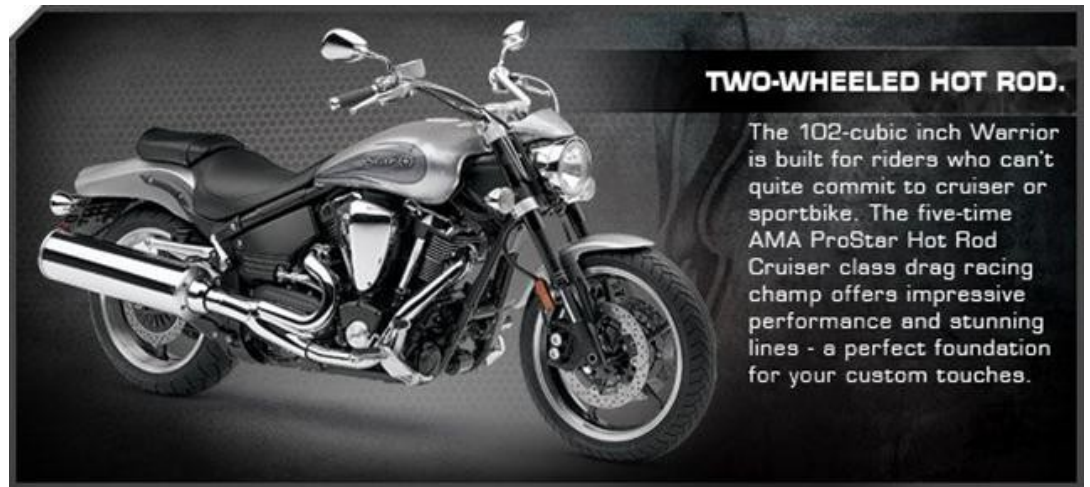
We want to deal with you!

building custom choppers and working on Harley Davidsons.

"Customizing is great, there's fun in making changes to bikes" Don enjoys making his own parts for his custom projects.

New team member Don Birchall fills a gap in our mechanical experience, focusing on customs and Harley Davidsons

One-off opportunity



TWO-WHEELED HOT ROD.

The 102-cubic inch Warrior is built for riders who can't quite commit to cruiser or sportbike. The five-time AMA ProStar Hot Rod Cruiser class drag racing champ offers impressive performance and stunning lines - a perfect foundation for your custom touches.

The Yamaha Warrior is a muscle cruiser boasting 1700cc and is a well sought after motorcycle in the U.S.A.

MCR has secured a silver Warrior arriving approximately the end of November. With only 10 of these machines in NZ you need to be in quick to make this bike yours!

If you are interested in owning your own Yamaha Warrior you need to contact Rick. It will be first in first served. Don't miss out, phone Rick on (03) 4770366 and put your name on it now!

The Yamaha Warrior is a two-wheeled hot rod

MCR Newsletter

Rider's Moments



Last weekend the staff of MCR spent some time away at the Jamieson holiday house for a bit of R & R and lots of muddy fun on a variety of bikes.

Taking up a selection of quads and two wheelers, the challenge was laid down and the boys did

their utmost to out do each other and get each other covered in mud. Enjoying a paddock which had creek crossings, a water hole and a 'time trial' course laid out, the boys had a great time testing their skills. The talk was big but for some the water hole was bigger and like flies to shit paper the boys would swam and 'rooster' the unlucky rider stuck in the mud.

The boys' competitive sides were apparent throughout the week-end. Even when taking the kids around on their two or four wheeled 50cc bikes the boys saw

it as an opportunity to give it heaps. The kids were loving it.

Entertainment carried on into the evening with some rabbit shooting and more tall tales.

It was great weekend away where lots of fun was had by all.

We will be putting some video footage on our website and on you tube once it's all edited so watch this space.



Visual Awareness

Statistics indicate that riding a motorcycle puts the rider at a higher risk of accident than the driver of a car.

A common factor in a lot of the accidents involving motorcycles and other vehicles is that the other driver did not see the rider.

With the controversial increase in ACC levies for

motorcyclists, the argument of 'who's really at fault' comes to the forefront.

In many cases the accident rate is due to poor visibility.

There have been a number of campaigns around NZ to increase road users awareness of motorcycles and increase the visibility of motorcyclists on our roads in hopes of

reducing the number of crashes involving motorcycles.

Motorcycles do not provide the same level of protection as a car so prevention is our biggest protection in keeping ourselves safe. As well as making road users more aware of motorcyclists through billboard campaigns, there are some things we can do as riders.

"..the argument of 'who's really at fault' comes to the forefront..."

The use of high visibility riding gear is one campaign that seems to be picking up momentum throughout NZ with the use of high visibility vest and jackets on the increase.

It is hoped that the use of high visibility clothing will increase the visibility of motorcyclists and improve their safety, making other road users aware of motorcycles on the road, therefore reducing the number of motorcycle related accidents.

Teknic have a couple of high visibility options on the market. The **Kicker**

Vest incorporates style and safety with loads of reflective tape, fluro colours and functionality this is a great choice.

The Teknic **Stinger Jacket** also comes in a high visibility option.

Macna also have two jackets in their range that come with zips for attaching their zip on **vision safety vest**. This vest fits the Summit Jacket and the ladies Jade jacket. Come in and see the guys at MCR for that best suit you.



Teknic Kicker Vest (2 colour options)



Teknic Stinger Jacket comes in fluro yellow



Macna Vision Safety Vest

MCR's Dyno Difference



Ring Bex to make your Dyno time and find out what kit will get the most out of your bike.

MCR is dedicated to getting the best from your machine whether it is a road-bike, dirt-bike, or cruiser, our staff will use the latest technology available to help put the 'enjoyment' back in your

ride. Using the Dyno jet 250i Dynamometer and specific tuning and diagnostic tools, we can achieve results like no other.



*conditions apply

Yamaha Clothing Sale

Get your summer T's now.

Our Yamaha branded clothing is now on sale.

Prices starting at just \$15

Only while stocks last.

Pit shirts



Hoodies



T-shirts



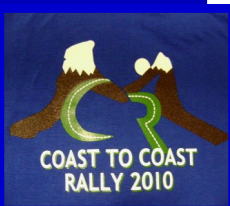
Polo shirts



Men's and women's styles. Come and see us for a great price on quality clothing

MCR Newsletter

Limited spaces so get in quick and reserve your place now



MCR Coast to Coast 2011

With the end of the year fast approaching the organisers of the 3rd annual MCR Coast to Coast Rally have been busy confirming this years accommodation. The Coast to Coast is a rally with a difference. Incorporating fantastic riding routes and a welcoming

destination, it has become increasingly popular. Enjoy the South Island at it's best . Fantastic motorcycling roads, breathtaking scenery and genuine Southern hospitality.

We have confirmed 43 spaces at the final destination in Haast. This provides accommodation, restaurant and bar facilities.

If you are interested in being a part of the next MCR Coast to Coast **22nd January 2011** come in and see the guys at MCR. Spaces are limited so get in quick to reserve your place now.

Reader's Rides



Who said 'pigs can't fly'!

The Mighty "PIG"

Ever come across a bike that, no matter what you put it through, it's reliability just shines through every time? This bike is it! Fondly referred to as 'the Pig' this

bike has brought it's owners and riders numerous hours of enjoyment and stories to share. While owned by Rick Jamieson it was a popular bike borrowed by many of the boys where it was thrashed and abused but like an energizer



Adventure over the Nevis

battery it just kept going and going. It also did a number of adventure rides, including 2-up rides through the Nevis. Even after a swim in one of the river crossings it's reliability just couldn't be faulted. Now owned by Mark Gabites, the bike has had a much needed make over and has travelled around the world. You can follow this journey through Mark's blog
 "...been on the road for almost 3 months and covered 24000k's. Been through 14

countries, 28 border crossings ... and just about all kinds of weather".

http://ga-bites.blogspot.com/2009_09_01_archive.html



Mark Gabites overseas

Your Say

To Our Customers,

Just letting you all know that we are launching a brand new website. We have been aware of some faults that have been occurring on our site which have also made it difficult for us to update some of our pages. We have been working hard to get these rectified but have now made the decision to change web providers and

completely re-vamp our site . We will continue to keep the old site running until the new one is completed so that we can still keep you up to date with our Hot Deals and upcoming events etc. Please bear with us, we look forward to unveiling the new website in a couple of weeks. You're gonna love it!

MCR would like to hear your views on motorcycle related topics. Simply send us an email with your rant or rave and watch this space

rick@replacements.co.nz

Rick's Picks

Shot of the month...

CREATIVITY...



Video pick of the month...

Nitro Circus at Erzberg

<http://www.youtube.com/watch?v=j4N2V2Xv7d0>

Funny commercial

<http://www.youtube.com/watch?v=vBWOGVtqwqM>

Quote of the Month...

This quote came from a question and answer session on Trade Me regarding a motorcycle auction...

- Q. I'm really keen, would you take an old 1978 Skoda, a rabbit and a guitar?
- A. That's not fair...you want me to trade a mini-skip, a pest and a banjo. Come on hillbilly, you could've at least thrown in your sister if you'd finished with her!



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MCR is well respected, reasonable and one of the good guys in the motorcycling community. All MCR staff ride and participate in a diverse range of motorcycling activities/disciplines, therefore we enjoy dealing with and have the skills to cater to a wide range of people and their motorcycling accessory and service requirements.

We LOVE bikes!!



HOT DEALS



R-PHA-10

- Super light weight shell
- Optically superior face shield

And much, much more. Come in and see us for all your helmet needs.

TYRE DEALS

MCR HAVE A MASSIVE RANGE OF TYRES IN-STORE NOW

Full range of **Metzler**

Full range of **Michelin**

New kid on the block **Shinko** (Yokohama)...full range

HOT DEALS

Set of road tyres...\$399

Set of off-road tyres...\$199

NEW RELEASE HJC

OUR STAFF HAS EXPERIENCE IN TYRES NO OTHER SHOP IN TOWN CAN MATCH...SO COME IN AND SEE OUR KNOWLEDGABLE TYRE TECHNICIAN FOR THE TYRE THAT BEST SUITS YOUR NEEDS

BIKE DEALS

2010 WR450f now **\$12,799**

Last one left...get in quick

2009 WR250f now **\$10,995**

Limited numbers

UPCOMING EVENTS

MCR events

Mr Enduro 2010

(In conjunction with the MDMCC)

19th September

Social Ride. Last Saturday of every month leaving MCR at 1pm.

25th September

Pissed Penguin 18th September

OMCC Events

Mini TT fun day

11th September

[http://](http://www.otagomotorcycleclub.org.nz/17.htm)

www.otagomotorcycleclub.org.nz/17.htm

ULYSSES Events

Tapanui via Clinton (a good day out)

12th September

Harihari Ride in and over nighter

18th September

Kaka Point/Owaka run (lunch)

26th September

SOUTHERN RIDER Events

Escapade 2010

Follow link for more info

<http://www.southernrider.co.nz/forum/escapade.php>

RIDE RIGHT OTAGO

Next course

September 26th